



MODULE 4 ORGANIZER SCRIPT

Welcome to the module four organizer.

In the last module, we discussed that before any great creation is begun, the creator usually analyses and designs. We discussed this in terms of Falling Water. The genius of the building was realized prior to its construction.

The analysis and design phases are the foundational components of the ISD process.

Foundations are important. Jesus tells the parable of the two builders. One builder builds his house on a solid foundation. When storms come, the house remains standing. The other builder builds his house on the sand. When storms come, the house falls. The truth conveyed here is that those who choose to lead a life in accordance to God's word labor not in vain; whereas, those who choose to a life in disobedience to God's word labor in vain.

Although this parable refers to our faith, the principle of this parable applies to our study of ISD in this module. In taking time to analyze and design during an ISD project, we establish a solid foundation upon which to build an effective instructional project.

In the last module we focused on analysis. Design will be the focus of this module. As there are multiple approaches to ISD, there are multiple approaches to design. A designer may use one or many of them. In the instructional unit, we will primarily focus on the design principles suggested by Morrison, Ross, and Kemp (2004) and Dick, Carey, and Carey (2005). Additional ideas are found in your textbook.

After you read about design and, then, learned about design through the instructional units, you will begin applying what you learned by collaborating with your peers to create the design sections of your instructional design report. Remember for your final submission of your ISD project 2 of your synchronous collaborative sessions need to be recorded. You may consider recording in this module.

In this module, you will also spend some time researching the assessment aspect of the design phase. Assessment in distance education presents some unique challenges for designers that need to be considered.

Remember as you study design in the ISD process that the design process is not rigid but adaptable to learners' needs. Thus, design and redesign continues throughout the entire course. It's not a one time thing.

After you are done listening to the module organizer, take time to read our objectives for this module. I also encourage you to take some time to write your personal objectives.

Also, download the "To Do" list and begin planning your week.

Have a blessed week.